

# SMART STEP<sup>®</sup> comfort mats

MADE IN AMERICA

**PREMIUM**  
STANDING  
SOLUTIONS<sup>™</sup>



*Affordable Luxury*



# SMART STEP<sup>®</sup> comfort mats

MADE IN AMERICA

FROM THE MAKERS OF

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WELLNESS**mats**<sup>®</sup>

The global leaders in *Premium Standing Solutions*  
for the housewares category.

# THE LEADER IN COMFORT, DESIGN, AND INNOVATION

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WELLNESSmats®  
HOME & WORKPLACE

SMART STEP®  
PREMIUM STANDING SOLUTIONS™

StandSmart  
STANDING DESK MATS BY SMART STEP

SMART STEP®  
PREMIUM SALON & BARBER MATS

PREMIUM  
STANDING  
SOLUTIONS™

WELLNESSmats®  
FITNESSmat™  
*"A Healthy Way of Life"*

SMART STEP®  
comfort mats

WELLNESS  
PETmats  
Therapeutic Solutions

SMART STEP®  
INDUSTRIAL



**SMART STEP<sup>®</sup>**  
comfort mats

**PREMIUM**  
STANDING  
SOLUTIONS<sup>™</sup>

*Stand Smart. Live Well.<sup>™</sup>*



# 100% MADE IN AMERICA

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We will never compromise our products, values, or integrity by looking for shortcuts. We strongly believe in producing high-quality standing solutions, abiding by U.S. Government instilled guidelines, supporting our economy and keeping jobs in America.

Every Smart Step employee is exceptionally proud of our 100% Made in America mats and policies. Our strong sense of pride is clearly demonstrated in our marketing, media, and manufacturing campaigns. This synergy is contagious and reflected in every Smart Step Mat produced.

PRODUCING OVER A MILLION *PREMIUM STANDING SOLUTIONS*  
EVERY YEAR, RIGHT HERE IN THE USA.



MADE FROM  
100% PURE  
POLYURETHANE

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Inherently  
antimicrobial





## 20 YEAR WARRANTY

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Offers peace  
of mind







## SAFE & NON-TOXIC

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Clean, recyclable  
and sustainable use



## UNMATCHED COMFORT, SUPPORT AND DURABILITY

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Beveled Edges  
Never Curl With A  
Non-Slip Bottom



the *healthy living solutions*  
your customers are looking for



# SMART STEP® comfort mats

## SMOOTH COLLECTION

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charcoal



cocoa

32" × 20"

MSRP **\$109.95**

Cost **\$45.00**



earl gray



honey



66" × 20"

MSRP **\$219.95**

Cost **\$90.00**

*available in all colors*



# SMART STEP® comfort mats

## BARISTA COLLECTION

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espresso



latté



coffee



chai



*available in all colors*

32" × 20"

MSRP **\$109.95**

Cost **\$45.00**

66" × 20"

MSRP **\$219.95**

Cost **\$90.00**





*Why partner with us?*

**DROP-SHIP READY**

from centrally located facility

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**PERFECTLY PRICED**

With no M.A.P.

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**AMERICAN MADE**

With a 20-year manufacturer's warranty

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**E-COMMERCE  
FRIENDLY**

with a quick load set up kit

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**SIMPLE AND  
SOPHISTICATED**

8 styles in 2 sizes = 16 SKUs

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# SMART STEP® comfort mats

## TERMS & PRICING

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**Standard Wholesale Discount:** MSRP less 50%

**E-commerce Partnership Allowance:** 20%

*Includes: Marketing, Volume & Damage Allowances*

**Drop Ship Program:** \$5 per mat for orders of less than 80 units, plus applicable freight

**Terms:** Net 30

**Freight:** FOB Sullivan, MO.

### **Example:**

32" x 20" – MSRP **\$109.95**

Less Standard Discount - First Cost: **\$54.98**

Less Ecommerce Allowance - Final Cost: **\$43.98**

62" x 20" – MSRP **\$219.95**

Less Standard Discount - First Cost: **\$109.98**

Less Ecommerce Allowance - Final Cost: **\$87.98**



# MISSION STATEMENT

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It is our mission to pave the way for the **Premium Standing Solutions** category by creatively promoting a healthy lifestyle, beginning from the ground up. This includes manufacturing the **"Affordable Luxury"** products, while educating both consumers and businesses on the valuable health, safety, and morale benefits experienced while using a premium anti-fatigue mat. Through imagination and innovation, we will continually elevate, expand and develop meaningful products that fit today's markets. We will continue to be the leaders in this **"Smart Stand. Live Well."** campaign while never compromising the integrity and values that our company was founded upon.

## FROM OUR PRESIDENT

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"When we started manufacturing our premium APT flooring products, we had no idea of the tremendous impact we would have on countless lives. The thousands of astonishing testimonials have always and will continue to encourage us. Not many companies are fortunate enough to be a part of such an inspirational, well being movement. In exchange for your overwhelming support, we at Smart Step Comfort Mats will never compromise our value and commitment to exceptional quality."

*"It has never been our vision to be the biggest, just the best!"*

Daniel J. Bouzide,  
*Founder and President*

To start [securing sales](#) today,  
contact our team at  
[sales@smartstepflooring.com](mailto:sales@smartstepflooring.com)





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comfort mats

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