

SMART STEP[®] comfort mats

MADE IN AMERICA

PREMIUM
STANDING
SOLUTIONS™



Affordable Luxury

SMART STEP[®] comfort mats

MADE IN AMERICA

FROM THE MAKERS OF

WELLNESSmats[®]

The global leaders in *Premium Standing Solutions*
for the housewares category.

THE LEADER IN COMFORT, DESIGN, AND INNOVATION

AMERICAN PRO MARKETING LLC

WELLNESSmats® | SMART STEP FLOORING®
PREMIUM STANDING SOLUTIONS™

WELLNESSmats®
HOME & WORKPLACE

SMART STEP®
PREMIUM SALON & BARBER MATS

SMART STEP®
comfort mats

SMART STEP®
PREMIUM STANDING SOLUTIONS™

**PREMIUM
STANDING
SOLUTIONS™**

WELLNESS
PETmats
Therapeutic Solutions

StandSmart
STANDING DESK MATS BY SMART STEP

WELLNESSmats®
FITNESSmat™
"A Healthy Way of Life"

SMART STEP®
INDUSTRIAL

SMART STEP.[®] comfort mats

PREMIUM STANDING SOLUTIONS[™]

Stand Smart. Live Well.[™]



100% MADE IN AMERICA

We will never compromise our products, values, or integrity by looking for shortcuts. We strongly believe in producing high-quality standing solutions, abiding by U.S. Government instilled guidelines, supporting our economy and keeping jobs in America.

Every Smart Step employee is exceptionally proud of our 100% Made in America mats and policies. Our strong sense of pride is clearly demonstrated in our marketing, media, and manufacturing campaigns. This synergy is contagious and reflected in every Smart Step Mat produced.

PRODUCING OVER A MILLION PREMIUM STANDING SOLUTIONS
EVERY YEAR, RIGHT HERE IN THE USA.



MADE FROM
100% PURE
POLYURETHANE

Inherently
antimicrobial



20 YEAR WARRANTY

Offers peace
of mind





SAFE &
NON-TOXIC

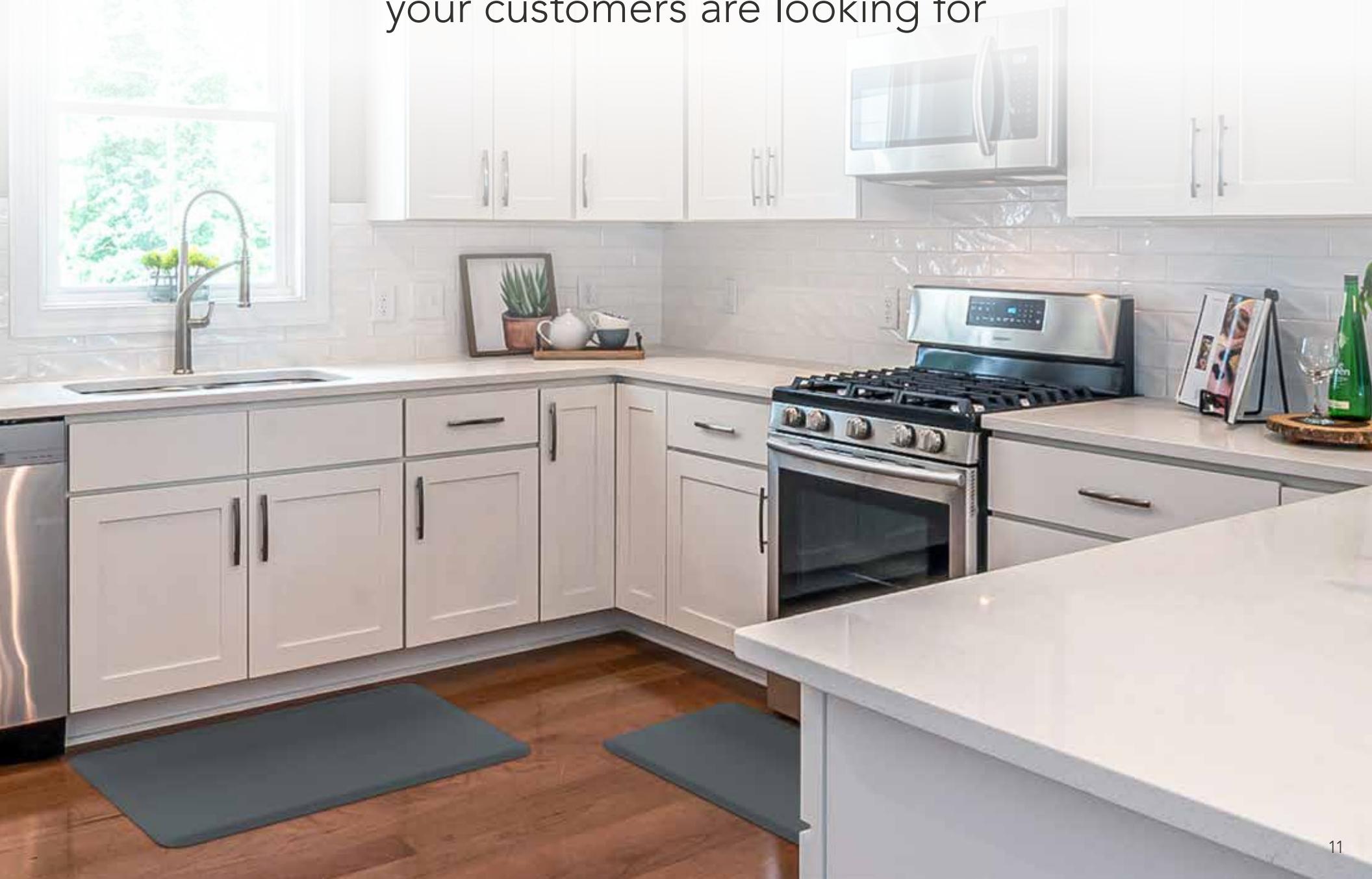
Clean, recyclable
and sustainable use



UNMATCHED COMFORT, SUPPORT AND DURABILITY

Beveled Edges
Never Curl With A
Non-Slip Bottom

the *healthy living solutions*
your customers are looking for



SMART STEP® comfort mats

SMOOTH COLLECTION



charcoal



cocoa



earl gray



honey



available in all colors

32" x 20"

MSRP **\$109.95**

Cost **\$45.00**

66" x 20"

MSRP **\$219.95**

Cost **\$90.00**

SMART STEP® comfort mats

BARISTA COLLECTION



espresso



latté



coffee



chai



available in all colors

32" x 20"

MSRP **\$109.95**

Cost **\$45.00**

66" x 20"

MSRP **\$219.95**

Cost **\$90.00**



Why partner with us?

DROP-SHIP READY

from centrally located facility

PERFECTLY PRICED

With no M.A.P.

AMERICAN MADE

With a 20-year manufacturer's warranty

E-COMMERCE FRIENDLY

with a quick load set up kit

SIMPLE AND SOPHISTICATED

8 styles in 2 sizes = 16 SKUs

SMART STEP® comfort mats

TERMS & PRICING

Standard Wholesale Discount: MSRP less 50%

E-commerce Partnership Allowance: 20%

Includes: Marketing, Volume & Damage Allowances

Drop Ship Program: \$5 per mat for orders of less than 80 units, plus applicable freight

Terms: Net 30

Freight: FOB Sullivan, MO.

Example:

32" x 20" – MSRP **\$109.95**

Less Standard Discount - First Cost: **\$54.98**

Less Ecommerce Allowance - Final Cost: **\$43.98**

62" x 20" – MSRP **\$219.95**

Less Standard Discount - First Cost: **\$109.98**

Less Ecommerce Allowance - Final Cost: **\$87.98**

MISSION STATEMENT

It is our mission to pave the way for the **Premium Standing Solutions** category by creatively promoting a healthy lifestyle, beginning from the ground up. This includes manufacturing the **"Affordable Luxury"** products, while educating both consumers and businesses on the valuable health, safety, and morale benefits experienced while using a premium anti-fatigue mat. Through imagination and innovation, we will continually elevate, expand and develop meaningful products that fit today's markets. We will continue to be the leaders in this **"Smart Stand. Live Well."** campaign while never compromising the integrity and values that our company was founded upon.

FROM OUR PRESIDENT

"When we started manufacturing our premium APT flooring products, we had no idea of the tremendous impact we would have on countless lives. The thousands of astonishing testimonials have always and will continue to encourage us. Not many companies are fortunate enough to be a part of such an inspirational, well being movement. In exchange for your overwhelming support, we at Smart Step Comfort Mats will never compromise our value and commitment to exceptional quality."

"It has never been our vision to be the biggest, just the best!"

Daniel J. Bouzide,
Founder and President

To start **securing sales** today,
contact our team at
sales@smartstepflooring.com



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