

WELLNESSmats®

HOME & WORKPLACE

MADE IN AMERICA



PREMIUM STANDING SOLUTIONS

BECOME A RETAIL PARTNER



Always Committed to...

AMERICAN MADE

100% Manufactured in the USA since 1996

OUR RETAIL PARTNERS

MAP protected, offering Online Partnership and Drop-Ship programs

EXCELLENCE

Global Leaders in *Premium Standing Solutions*

YOU

Providing Retailers with the products
and services they need most



100% MADE IN AMERICA

We will never compromise our products, values, or integrity by looking for shortcuts. We strongly believe in producing high-quality standing solutions, abiding by U.S. Government instilled guidelines, supporting our economy and keeping jobs in America.

Every WellnessMats employee is exceptionally proud of our 100% Made in America mats and policies. Our strong sense of pride is clearly demonstrated in our marketing, media, and manufacturing campaigns. This synergy is contagious and reflected in every WellnessMat produced.

PRODUCING OVER A MILLION
PREMIUM STANDING SOLUTIONS EVERY
YEAR, RIGHT HERE IN THE USA.

THE LEADER IN COMFORT, DESIGN, AND
INNOVATION

AMERICAN PRO MARKETING LLC

WELLNESSmats® | SMART STEP FLOORING®
PREMIUM STANDING SOLUTIONS™

WELLNESSmats®
HOME & WORKPLACE

SMART STEP®
PREMIUM STANDING SOLUTIONS™

SMART STEP®
PREMIUM SALON & BARBER MATS

StandSmart
STANDING DESK MATS BY SMART STEP

SMART STEP®
comfort mats

SMART STEP®
INDUSTRIAL

WELLNESSmats®
FITNESSmat™
"A Healthy Way of Life"

WELLNESS
PETmats
Therapeutic Solutions

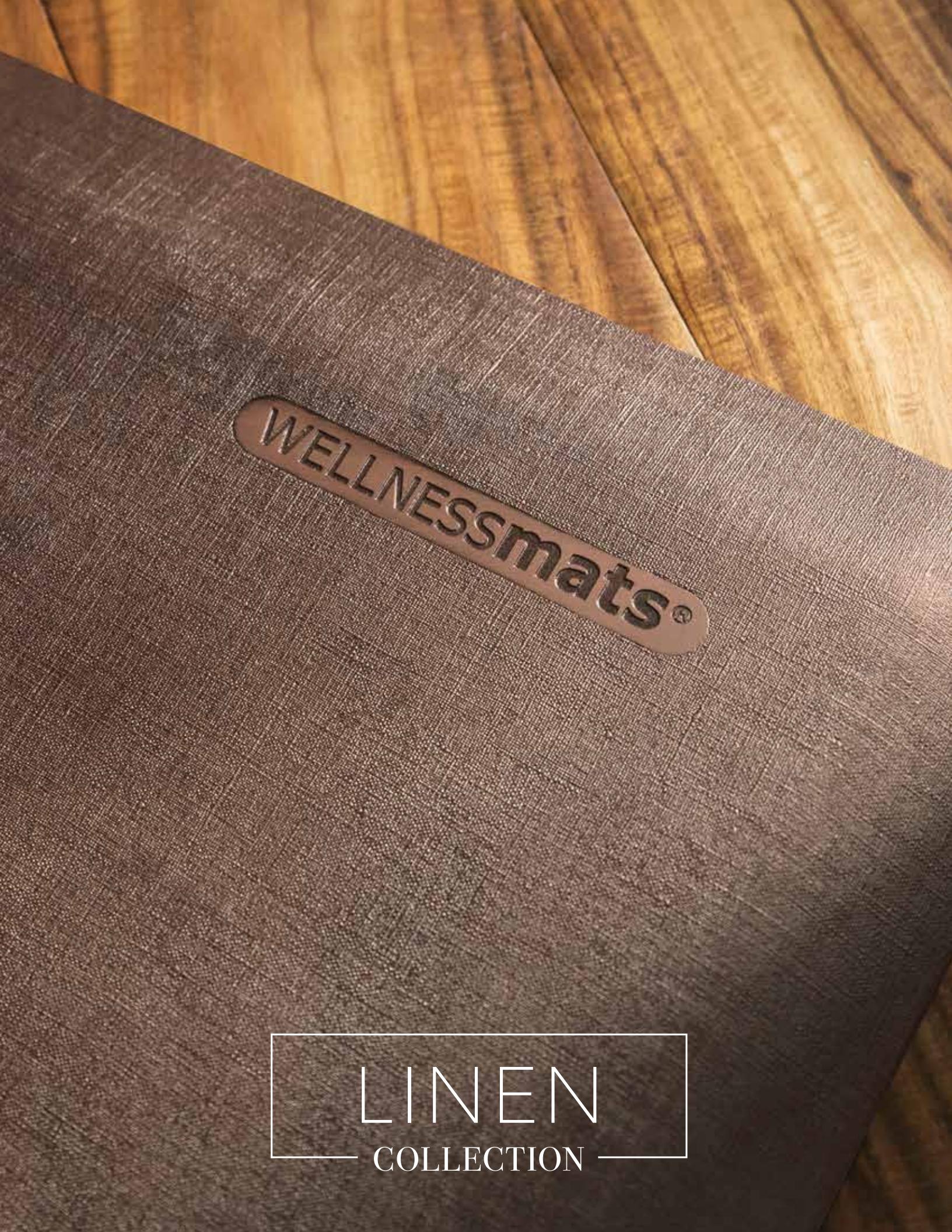


PREMIUM STANDING SOLUTIONS
WELLNESSmat®/SMART STEP FLOORING®

LEATHER
COLLECTION

BENEFITS & ATTRIBUTES

- Proudly Made in the USA Since 1996
- Superior Comfort and Support
- Easy-To-Clean and Disinfect
- Gradual Beveled Edges Will Never Curl
- Safe, Non-toxic, and Latex Free
- Non-slip Top and Bottom Surfaces
- 3/4" Pure Polyurethane is inherently antimicrobial



WELLNESSmats®

LINEN
COLLECTION

WHY OFFER WELLNESSMATS?

- With confidence, sell the "best-in-class" anti-fatigue floor mats with more than 20 years of proven experience in residential and commercial settings.
- With the convenient and seamless Drop-Ship Program & Online Partnership Program, all WellnessMats Collections can be offered, never losing a sale.
- With our streamlined collections, we offer a decorative performance mat to accommodate all home and work settings.
- WellnessMats are only sold through reputable retailers and always sell for full MSRP.
- To maintain brand integrity WellnessMats are only offered to specific partners and will not be found in mass retailers or discount membership clubs. You will never be undersold.
- Award-winning digital and traditional point-of-sale materials supported with national media coverage help drive sales.
- Every WellnessMat component is 100% made in the USA and backed with a comprehensive 20-Year Manufacturer's Warranty.
- WellnessMats offer products beyond the kitchen; including vanity, standing desk, workshop, garage, outside kitchen, laundry, pet, and fitness.
- To capitalize on market trends, we will continue to innovate and expand opportunities for our retail partners.



GRANITE
COLLECTION

WELLNESSmats®

HOME & WORKPLACE

MADE IN AMERICA

WE ARE A PREMIUM STANDING SOLUTIONS COMPANY

At WellnessMats for the Home, we have been promoting healthy standing for over twenty years. Our "Healthy Way of Life" awareness campaign along with the mass retail involvement has given the category tremendous exposure.

Because of this awareness campaign, imported and mats of lower quality have made their way into the discount houses and retailers with entry-level products. This has only further validated the need for a Premium Standing Solutions category.

WellnessMats will outperform any mat on the market and is backed with our 20-Year Manufacturer's Warranty, so you can sell with confidence. Our valued partners are reputable, industry-specific leaders where you will always find WellnessMats sold at full MSRP/MAP. WellnessMats will never be found in membership warehouses or other mass retailers selling at discounted prices.

RETAILER PROGRAMS & PRICING

STANDARD PARTNER DISCOUNT: MSRP less 50%

DROP-SHIP PROGRAM: \$12 per mat for orders less than 6, plus applicable freight

ONLINE PARTNERSHIP PROGRAM: Partner with WellnessMats.com to offer every item with Free Ground Shipping* and receive 35% profit from every order using your Retailer Code. *Free Ground Shipping is for Continental U.S. locations only.

QUICK SHIP PROGRAM: We have identified top-selling SKUs that will ship within 2 business days after orders are processed!

SPLIT SHIP PROGRAM: Worried about space? Orders of 12 or more mats can be split into 2 separate shipments for your convenience.

MAP AND MSRP PRICING: Our required Business Application and Application for Authorized Retailer Status (MAP Agreement) agree that parties will never advertise WellnessMats less than M.A.P. We enforce and monitor M.A.P daily for brand integrity and your protection.

TERMS: Opening orders are to be paid by credit card. After the initial order, Net 30 terms are available with an approved credit application.

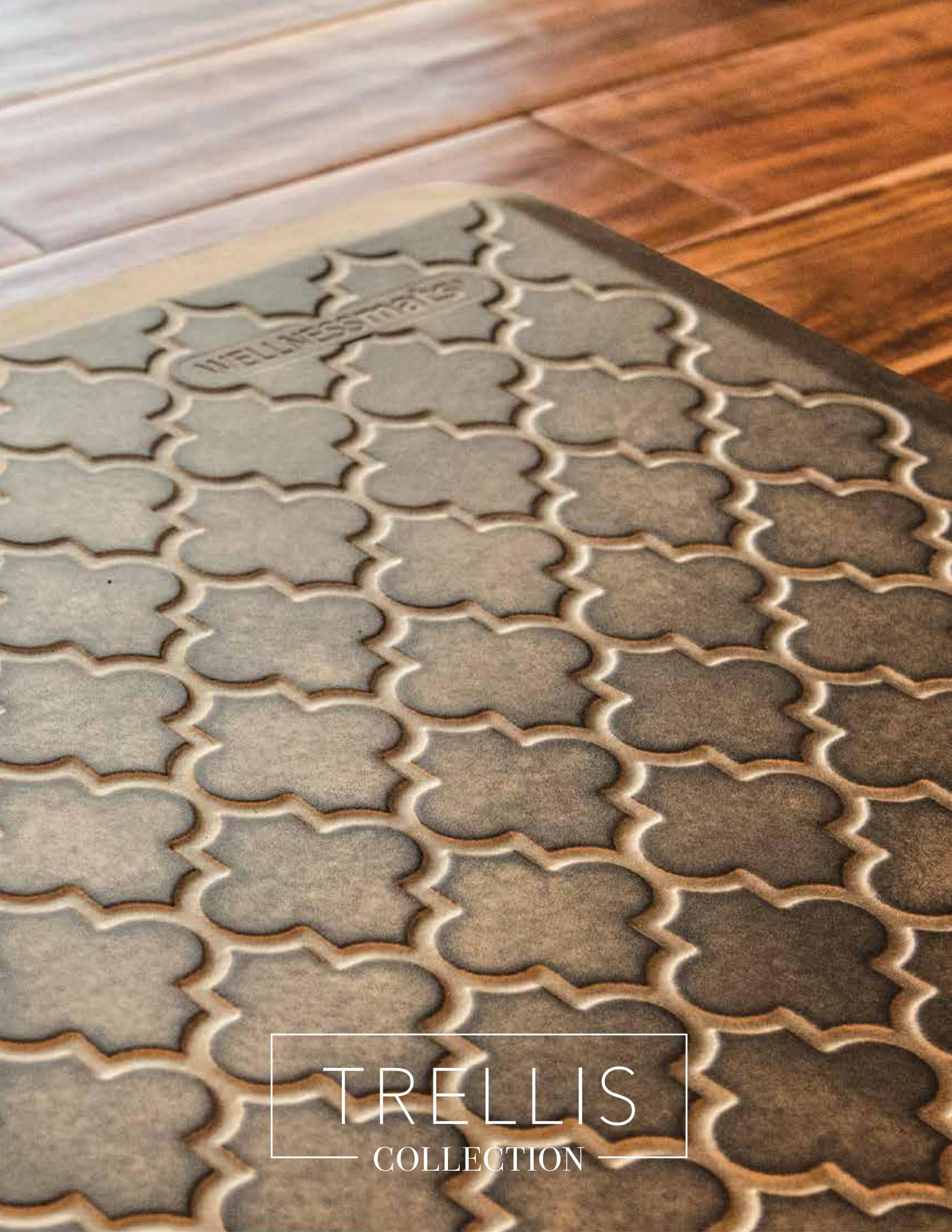
SHIPPING: All WellnessMats orders are shipped F.O.B. shipping point St. Louis, MO.

CASE PACKS: All case packs can be mixed and matched to accommodate your buying needs

EMPLOYEE DISCOUNT: Use additional WellnessMats for demonstration, employee standing and even employee usage at home, and take advantage of a 65% discount off MSRP.



BELLA
COLLECTION



TRELLIS
COLLECTION

WILHELMSBURG

ORIGINAL
COLLECTION

PREMIUM SELLING TOOLS

3'x2' Demonstration Mat
with "Ask for Details" Decal

Color Swatch Assortment
to highlight your offerings

Consumer Brochures
Showcase all Premium Standing Solutions

Digital Buying Guide
is an easy to use reference when selling

9"x12" Sample Sales Tool
shows the quality in hand

Flat Counter Displays
with provided inserts to highlight WellnessMats

“Standing is Believing®”

WELLNESSmats®

HOME & WORKPLACE

MADE IN AMERICA

MISSION STATEMENT

It is our mission to pave the way for the Premium Standing Solutions category by creatively promoting a healthy lifestyle, beginning from the ground up. This includes manufacturing the “Best-in-Class” products, while educating both consumers and businesses on the valuable health, safety, and morale benefits experienced while using a premium anti-fatigue mat. Through imagination and innovation, we will continually elevate, expand and develop meaningful products that fit today’s markets. We will continue to be the leaders in this “Healthy Way of Life” campaign while never compromising the integrity and values that our company was founded upon.

FROM OUR PRESIDENT

“When we started manufacturing our premium APT flooring products, we had no idea of the tremendous impact we would have on countless lives. The thousands of astonishing testimonials have and always will continue to encourage us. Not many companies are fortunate enough to be a part of such an inspirational, well-being movement. In exchange for your overwhelming support, we at WellnessMats will never compromise our values and commitment to exceptional quality.”

**“IT HAS NEVER BEEN OUR VISION TO BE
THE BIGGEST, JUST THE BEST!”**

– Daniel J. Bouzide, Founder and President

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For More Information Contact Us at
800.981.4979 or Sales@WellnessMats.com